

Breaking the Cycle of Deprivation and Tackling Health Inequalities

The Brighter Futures in Banbury Programme

Annual Report 2012/13

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1. Foreword

Brighter Futures in Banbury: a strong partnership delivering new opportunities, innovative projects and high quality services throughout 2012/13 in Ruscote, Neithrop and Grimsbury and Castle Wards.

The Brighter Futures programme is now moving into its fourth year, and as we look back on our achievements I can say I'm proud to lead the programme and remain as focused on its goals as ever.

Brighter Futures is about ensuring that the wealth of opportunities and high quality of life we enjoy in Banbury is accessible to all, regardless. Our aims are outlined in detailed throughout this report, but for me the most important elements of the programme are ensuring young people growing up in the area have opportunities to build a future through access to training and education, family support where needed, and are able to grow in strong and safe communities.

The programme is rooted in strong partnership working and you will see many examples in this report of partnership in action, whether it be directly funding local community groups to provide services or sponsor new projects or working with local business to help match skills to jobs.

During 2012/13 we have continued to meet our objectives and address the challenges we face. I'm particularly proud of the work that we have done to involve and engage local communities. The Early Intervention Hub is a shining example of locally provided services that directly meet the needs of young people and their families in an accessible and friendly environment. Our provision of affordable housing and skills development through the self-build programme is innovative and nationally recognised and our programme of support to people seeking work remains strong. Indeed, across the whole programme we have seen good performance and the bullet points below provide a summary that is explored in more detail in the main body of this report.

- Reduction in the number of people claiming job seekers allowance
- Reduction in the number of young people not in education, employment or training
- Improvement in educational attainment in terms of GCSEs and Key Stage 2.
- Reduction in the number of recorded crimes including anti-social behaviour and criminal damage
- Delivery of 23 new affordable homes across Banbury and environmental improvements to East and Centre streets in Grimsbury
- Increased take up of health screening, carers breaks and benefits entitlement

As a partnership we've worked to address new challenges such as welfare reform with a series of workshops to communicate the new requirements and ensure that local partners are working effectively together. With over 200 people attending these sessions and requests for more events I was impressed with the real strength of working relationships between partners on the ground.

Building on the theme of partnership working I'm also pleased to be able to report back on the projects that have been funded with over £80,000 from the Local Strategic Partnership, all of which have directly supported the aims of this programme, a summary is provided in section 4 of this report.

Looking forward we remain committed to the programme's objectives and seek to capitalise on our exceptionally strong local partnerships. During 2013/14 we will be delivering a programme of local community events, providing support to ensure that welfare reform transition goes smoothly, continuing to support skills development and affordable housing through our award winning 'build' project. We will also be working to increase local apprenticeships and supporting economic development partners to improve the employment prospects for young people.

The coming years will be continue to be challenging. The impact of the recession, reducing public expenditure and changes to policy mean that scarce resources will need to stretch further and partners will need to work together to support local communities and businesses through these changes. With this in mind, the Local Strategic Partnership (LSP) and the Brighter Futures in Banbury Steering Group will be focusing attention on areas where this programme can make a real difference with the resources available.

In the last year we have focused on the delivery of joined up services, innovative projects and delivery of new opportunities for local people. Our aim for 2013/14 is to continue this work, to renew our efforts and work to support local communities, business and community groups make Banbury a thriving and economically sustainable town, a great place to live, work and raise a family.

Councillor John Donaldson Cherwell District Lead Member for Brighter Futures in Banbury

2. Overview of the Brighter Futures in Banbury Programme

Cherwell Sustainable Community Strategy - Our District, Our Future

The Cherwell Sustainable Community Strategy, Our District, Our Future, was launched in February 2010, following extensive consultation with over 100 local organisations and community groups. This strategy sets out a long term vision for the future of the district and shapes how the Local Strategic Partnership will work together. The Brighter Futures in Banbury programme is a fundamental part of delivering this shared vision; 'a diverse economy with opportunities for all, vibrant communities connected by a sense of pride, place and purpose'.

Brighter Futures in Banbury is a targeted programme of work, set up to increase life chances and address health inequalities within three wards in Banbury. A priority within Our District, Our Future is to tackle areas which rank on the lower end of the Indices of Multiple Deprivation. There are several areas in Banbury across the three wards of Ruscote, Neithrop and Grimsbury and Castle which rank amongst the 20% most deprived in the country.

Brighter Futures in Banbury – Programme Aims and Objectives

The programme is entering its fourth year and has a long term aim 'to create brighter futures for Banbury people', by tackling evidenced disadvantage and health inequality. The overall aim is to break the cycle of deprivation, but it is recognised that route to a brighter future will be different for each individual. This programme recognises that individuals have diverse needs covering issues around health, skills, access to services, housing and financial stability.

For individuals to realise their full potential the basic ingredients need to be right: a decent home and physical surroundings, access to services and opportunities, secure income, good health and well-being, a feeling of safety and a sense of connection or belonging in the local community.

There has been considerable investment by many agencies over many years into deprivation and health inequalities. For example, the Council's stock transfer to Charter Community Housing in 2004 created the investment needed to bring many of the homes in the area far above a minimum decent standard. However, on-going research highlights the areas of Ruscote, Neithrop and Grimsbury and Castle as being where this programme should focus, particularly to:

- 1.improve skill levels and educational attainment
- 2.improve employability, focusing particularly on young people
- 3.improve financial situations, addressing debt and financial inclusion

- 4.improve educational attainment through better numeracy skills and family engagement
- 5.good quality mixed housing, affordable and in well managed environments
- 6.good access to amenities including shops, health centres and leisure facilities
- 7.improve life expectancy with improved overall health and well being
- 8.reduce the clear inequality gaps with low life expectancy
- 9.reduce the high rates of teenage pregnancy
- 10. build a safer more connected community where residents feel socially included
- 11. target specific support to vulnerable people, families and children in need

But this programme is not all about new initiatives, much will be about improving the outcomes from current activities through better co-ordination, co-location and better multi-agency working.

This programme has long term aims and objectives, however it also aims to adapt to changing circumstances and respond to local needs. As part of this each of the themes across the programme has responded to the on-going economic challenges that have an inevitable impact on the local area, its businesses and economic wellbeing.

Likewise where new policy provides an opportunity to do things differently the programme responds to these. Examples over recent years have included early adoption of the 'Thriving Families' agenda, implementation of strong partnership approaches to early intervention through the Banbury Hub, proactive work to address the impacts of welfare reform and the use of Local Strategic Partnership Funds to directly support projects that support the programme objectives.

This report sets out the key themes that made up the programme during 2012/13 and some of their associated work to improve the lives of residents in the least affluent areas of Banbury. It also looks forward, setting out new priorities and areas of focus for 2013/14.

In addition to the themes in the Action Plan, there are three core principles for this programme:

- → community engagement and consultation
- → raising aspiration and ambition
- → capacity building through multi agency working

Lead Partners involved in the direct delivery of the programme's work themes

Cherwell District Council

Oxfordshire Clinical Commissioning Group

Oxfordshire County Council

Thames Valley Police

Six Themes to Deliver the Programme Objectives

Programme Objectives	Theme	Key Priorities
 → improve educational attainment through better numeracy skills and family engagement → improve skill levels and educational attainment 	Theme 1 Early Years, Community Learning and Young Peoples Attainment	Ensuring children get off to the best start in life, that young people, families and communities are supported in their aspirations and educational attainment
 improve skill levels and educational attainment improve employability, focusing particularly on young people 	Theme 2 Employment Support and Skills	Working with local residents and businesses to support skills development, access to training and employment support.
 → Target specific support to vulnerable people, families and children in need → improve employability, focusing particularly on young people 	Theme 3 Family support and young people not in employment, education or training	Supporting children, young people and families with complex needs.
 → improve financial situations, addressing debt and financial inclusion → good quality mixed housing, affordable and in well managed environments → good access to amenities including shops, health centres and leisure facilities 	Theme 4 Financial Inclusion and Housing	Ensuring there are accessible advisory and support services for those facing challenging financial situations and delivering high quality affordable housing options and opportunities
 → improve life expectancy with improved overall health and well being → reduce the clear inequality gaps with low life expectancy → reduce high rates of teenage pregnancy 	Theme 5 Health and Wellbeing	Improving life expectancy and reducing health inequalities through improved health and well- being

 build a safer more connected community where residents feel socially included Theme 6
Safer and Stronger
Communities

Reducing crime and antisocial behaviour and ensuring local residents feel safe

3. Progress Update 2012/13

Theme 1: Early Years, Community Learning and Young People's Attainment

This theme aims to ensure that children get off to the best start in life, that young people, families and communities are supported in their aspirations and that educational attainment supports opportunity to build a long term economically independent futures. It is linked to the following programme objectives:

- → improve educational attainment through better numeracy skills and family engagement
- → improve skill levels and educational attainment

Achievements 2012/13

Educational Attainment: Early Years Foundation Stage Profile Results July 2012

- There is a national expectation of achievement for Communication, Language and Literacy (CLL) and Personal, Social, Emotional Development (PSED) for the Early Years Foundation Stage and across the 14 primary schools in Banbury, attainment in this increased from 52% in 2011 to 62% in 2012
- •The percentage of children achieving 6 scales point plus (the national expectation) in Problem Solving, Reasoning and Numeracy (Maths) across the 14 primary schools in Banbury increased from 73.4% in 2011 to 76% in 2012.

Educational attainment of children achieving level 4+ English and Maths at Key Stage 2 July 2012

- •Whole of Oxfordshire 82% (increase of 9% from 2009)
- •An average improvement of 12.7% across the three wards between 2009 and 2012:
 - o Grimsbury and Castle from 60% to 69.6%
 - Neithrop 74% from 60.8% to 70%
 - o Ruscote 70% from 54.4% to 73.7%

Focusing on the needs of vulnerable families accessing pre-school and using local child-minders

- •Intensive support provided for 2 vulnerable primary schools (The Grange and Orchard Fields) through placement of advisory teachers in Foundation Stage, this has made a significant impact on the quality and teaching and learning.
- •Networks for teachers working in the EYFS in the Banbury primary schools held termly to share good practice including moderating assessments.
- Specific training for teachers and practitioners working in settings and schools within the Banbury area attended the Revised EYFS training and EYFS Profile training and agreement Trialling (Reception teachers; Year 1 teachers and Head teachers/ Governors)
- •East Street Children Centre with teaching centre status has led successful training and networks within Banbury for practitioners and child-minders
- •Specific schools and settings have had an ECERs (Early childhood Environment Rating Scale) audit and 2K bursary to purchase new resources
- •All schools and settings have received support from a named advisory teacher.
- •There are now more providers taking funded two year olds (summer term 12 = 7, summer term 13 = 10)

Working in partnership to improve outcomes in mathematics and English across all key stages

- Banbury primary schools are on track to show improvement in more than 60% of children. This includes narrowing the gap for identified groups of vulnerable pupils
- •The Improving Learning Consortium has:
 - o used its grant to hold events with outstanding speakers such as Jean Gross and Tony Wing
 - o supported a family maths trail which attracted 37 adults and 40 children to engage with maths in the outdoors.
 - o trained teaching assistants to support maths teaching
 - o hosted a training session for parents run by Warwick University
 - o achieved all expected outcomes for children and developed the confidence of staff in participating schools
- Every Child a Writer and Every Child Counts have had a positive impact on staff, parents and pupils in 4 primary schools. It is expected to impact on end of year KS4 outcomes

Reducing the need for exclusions in Banbury

•The EQUIP project is now in its 6th month. It involves a partnership of 15 schools all working together with the support of two expert practitioners to reduce the need

for primary school exclusions. Protocols and procedures for accessing the programmes have been developed and a panel meeting is held regularly to discuss the needs of pupils at risk of exclusion. The programme has successfully supported 2 children in the trial period and are currently working with two more pupils.

- •EQUIP has been supported by the Primary Plus programme operating within the West Bar Provision. This programme focuses on early intervention and is based on the successful On Course provision which currently supports KS3 pupils.
- •The secondary free school proposal which was to be based at Banbury Academy was not agreed by the DfE and so this work has not been progressed. Banbury Academy however has had a successful application for a free school based on Space.

Further information:

Theme Lead: Sue Bainbridge / Michelle Jenkins

Oxfordshire County Council

Key Partners: Any voluntary sector group pertinent to a particular

issue would be invited onto the theme sub-group: Other

link agencies/ staff are:

 Links to schools and other county services – adult learning, family learning, extended schools services, children's centres and libraries. Family learning in children's centre provides an opportunity for community engagement.

•Strong links to schools and other county services around education and attainment – adult learning, family learning, extended schools services.

children's centres and libraries.

Theme 2: Employment Support and Skills

This theme focuses on working with partners to support skills development, access to training and employment support. The theme also works with local employers to help ensure that over the longer term local skills match local employers' needs. It is linked to the following programme objectives:

- → improve skill levels and educational attainment
- → improve employability, focusing particularly on young people

Achievements 2012/13

Supporting Employment

Across the district over 1300 job seekers helped during 2012-13. The number of Job Seeker Allowance claimants in Cherwell has remained steady during 2012-13. 1,435 (1.6%) is the most recent number of claimants in Cherwell (March 2013). In the Brighter Futures Wards the picture shows small reductions in the number of those unemployed and claiming job seekers allowance (see below).

Ward	04/2012	03/2013	+/-
Banbury Ruscote	4.7%	3.8%	-0.9
Banbury Neithrop	3.8%	3.3%	-0.5
Banbury Grimsby and Castle	3.6%	3.1%	-0.5

Challenges, however, remain for individuals: particularly for young adults without experience/qualifications and for the long-term unemployed, with pockets concentrated in Banbury's Ruscote, Neithrop and Grimsbury wards.

Job Clubs and specialist events include:

- •Banbury Job Club on alternate Fridays at the Mill (398 Banbury job seekers have been supported)
- 'Career and Opportunity Gateway' Job Clubs held every Wednesday evening helping professionals/managers (195 Banbury job seekers have been supported)
- •'Going for Gold' Job Club workshops every Thursday through Career Connect (293 Banbury job seekers supported)
- •Banbury Job Fairs held at the hub with a focus on young people not in education, employment or training and at the Town Hall.

Cherwell District Council is co-ordinating Banbury Job Club partners, also involving the appointment of a Job Club Engagement Officer through the Oxfordshire County Council Libraries Service to provide additional focus upon Neithrop and Ruscote.

Elsewhere in Banbury, the Sunshine Centre and BYHP have been funded to provide neighbourhood job clubs in Brighter Futures Wards.

Skills Development

Six young people have been appointed to Cherwell District Council's third cohort of NVQ2 Business and Administration Apprentices. All have settled in well and are based in customer services, economic development, elections, housing and finance. The economic development apprentice is playing a key role at each Job Club. All apprentices passed their first exam in March 2013.

Delivery of the 'Talent Match' tool. A web-based tool that helps to develop and connect the needs of employers with employees, and to overcome the shortfall in skills to satisfy the needs of both. Over 100 employers are now registered, training for partners is planned for May 2013 and a public launch will be held in June 2013 at Banbury Job Club.

Further information:

Theme Lead: Steven Newman

Cherwell District Council

Key Partners: Any voluntary sector group pertinent to a particular

issue would be invited onto the theme sub-group: Other

link agencies/ staff are:

 Job Clubs: led by Tony Baldry MP, coordinated by Cherwell District Council (CDC), working with Oxfordshire County Council (OCC), Job Centre Plus (JCP), Oxford and Cherwell Valley College (OCVC), Oxfordshire Business Enterprise and local employers

- Skills Development is led by OCC, OCVC (Get that Job) and at Children's Centres such as the Sunshine Centre
- Career Advice and Guidance :through Next Steps contracts held by providers such as OCC Adult Learning and OCVC
- Volunteering as a route back to employment: Vinvolved and Community and Voluntary Sector
- •Work Ready schemes: Job Centre Plus
- Apprenticeships, Future Jobs Fund and Foundation Learning: OCC, OCVC and National Apprenticeship Scheme

Theme 3: Family Support and Young People not in Employment, Education or Training

This theme aims to support children, young people and families with complex needs to ensure that young people are able to make the most of the opportunities available to them. It is linked to the following programme objectives:

- → Target specific support to vulnerable people, families and children in need
- → improve employability, focusing particularly on young people

Achievements 2012/13

Supporting young people not in employment, education or training (NEET)

A package of measures that has resulted in a reduction in the number of NEETS from 219 in April 2012 to 136 in March 2013.*

- •Delivery of the Prospects Specialist NEET Service for vulnerable young people
- Opportunities Fair on Saturday 14th July Banbury Hub held an Opportunities Fair in conjunction with Cherwell District Council. Over 20 providers delivered information and advice within the remit of job clubs, employment, training and personal development. The event was received extremely positively by all ages with a turnout of approximately 100 people.
- Delivery of a NEETS drop in advisory service

Family Support

Parenting Courses:

- •delivery of courses for a 12 week parenting programme for parents of children aged 10-19 years
- 'Strengthening Families' parenting programme -a 7 week family based programme for parents with children aged 10-14 years
- •a programme for a parent(s) or caregiver(s) of 6-11 year olds, a 10 week programme to increase parental self-esteem, problem solving, life skills and to help establish family support networks.

Activities to support young people

^{*} refers to the number of NEETS aged 16-20 (or 25 including people with disabilities) across the whole of the Banbury Town Area.

- •Delivery of a range of youth clubs and activities including: cycle and dance workshops, arts and music programmes
- Provision of a detached Youth Work Service liaising with young people in the community to discuss issues they are facing
- •Delivery of a young carers support group and delivery of a health drop in service
- •The Phoenix Project a project to improve the attitude and behaviour of young people (years 8 and 9) on the fringe of education. The Hub worked with the Fire and Rescue Service to teach young people the roles and responsibilities of a fire-fighter whilst encouraging team work, self-discipline and positive learning.
- •Kick Arts Project –a dynamic, creative project for school refusers, those at risk of exclusion, and those not achieving their full potential in a mainstream educational setting. Working in partnership with the Oxfordshire Youth Arts Partnership, the programme aimed to improve attitudes to learning and will lead to the achievement of the Arts Award qualification (QCF, level 1 & 2).
- •The Intergeneration Project a project to build relationships between young people and older people; working together to dispel stereotypes, breakdown barriers and strengthen communities.
- •Positive Images Programme workers supported school groups for 6 weeks, in May and June focusing on self-esteem, body image, emotional wellbeing, relationships, sexual health and assertiveness.

Further information:

Theme Lead: Helen Kilby

Oxfordshire County Council

Key Partners: Any voluntary or community sector group pertinent to a

particular issue would be invited onto the theme sub-

group, specific activity or initiative.

Theme 4: Financial Inclusion and Housing

This theme has two main objectives. Firstly it works to ensure that there are strong and accessible advisory and support services for those facing challenging financial situations. The theme also aims to prevent people getting into debt. The second element of this theme also aims to ensure that there are high quality affordable housing options and opportunities available in Banbury. It is linked to the following programme objectives:

- → improve financial situations, addressing debt and financial inclusion
- → good quality mixed housing, affordable and in well managed environments
- → good access to amenities including shops, health centres and leisure facilities

Achievements 2012/13

Advice and services to help support financial inclusion

- •Welfare Reform training: Over 200 people have attended a series of well-regarded workshops to communicate the impact of welfare reform and ensure a smooth transition. Further specialist training is being offered to CDC staff and partners.
- •Establish a Credit Union: Funding has been secured from CDC, Sanctuary, SNC and South Northants homes, and progress is being made to appoint a development officer. A CDC project board will include the voluntary sector and a representative of the other stock holding Registered Providers and has begun meeting to drive the project forward.
- •The Citizens Advice Bureaux has continued to delivery its debt and financial advice service. They report that they are receiving a high level of enquiries in response to welfare changes and impending reforms. They are providing higher than usual level of assistance with appeals for clients who are facing reassessments of benefits claims. CAB are continuing to deal with a high volume of enquiries from clients living in the Brighter Futures in Banbury wards who require help with debts and money advice issues.
- •Sanctuary Housing and Cherwell District Council have provided funding for a training centre in Banbury to meet the needs of young people who are NEET (not in education, employment or training) or at risk of becoming NEET. The YMCA Training Centre in George Street was opened by North Oxfordshire MP Sir Tony Baldry on 02 March 2012. The centre provides supports to a range of young people in Banbury to enable them to take advantage of training, educational, and work opportunities including apprenticeships. Since opening its doors, YMCA Training Banbury has engaged with over 50 young people and has delivered a variety of training programmes, including Foundation Learning for 16-18 year olds. These programmes focus on the individual needs of the learner and include learning aims such as communication skills, confidence building, timekeeping,

budgeting, interview techniques, CV writing and team building etc... Young people can also improve their Maths, English and ICT qualifications and gain Functional Skills qualifications up to Level 2. All training programmes are tailored to the individuals' specific employment pathways, and some of the sectors currently being offered are Retail, Business Administration, Child Care and Health & Social Care. There have already been many success stories including learners progressing onto Level 2 Apprenticeships with Cherwell District Council and Cherwell Care Services, as well as learners progressing onto full time further education courses at OCVC. Recent developments include a Level 1 Diploma in Retail for 16-24 year olds which will be launched in April 2013.

- •Benefits in Practice: CAB supported by Health to offer drop in sessions in GPs surgeries, helping to reach groups who might not access the services conventionally.
- •Cherwell District Council provides housing options advice to households threatened with homelessness.
- •The Hill youth centre and BYHP provide specialist services for young people and are both situated in the Brighter Futures area.

Provision of high quality and affordable housing

- •In total 25 new affordable housing units wee completed in Banbury during 2012/13.
- •A bungalow suitable for a household with a disabled member has been completed and let to a household from the Brighter Futures area, freeing up another unit of social housing in this area, which has been advertised and a match approved.
- •Orchard Way is due to start on site in April 2013 and deliver 13 refurbished units in conjunction with Habitat For Humanity. The site is being cleared but is facing some delay due to existing tenants that are still waiting to move.
- •The master plan for redevelopment at the Fairway Methodist site is progressing. Work should start by the end of 2013. Fairway Methodist Church is due to deliver 9 shared ownership homes
- •230 homes in the Brighter Futures wards received insulation through the (part Council funded) Cocoon insulation scheme during 2012/13
- •West Street one property being refurbished for shared ownership and a second through ACE training offering skills to local people.

Further information:

Theme Lead: Kate Winstanley

Cherwell District Council (Housing Tam)

Key Partners: Any voluntary sector group pertinent to a particular

issue would be invited onto the theme sub-group: Other

link agencies/ staff are:

Sanctuary Housing, Central Government (DCLG)
 Citizens Advice Bureaux, Homes and Communities
 Agency, Oxfordshire County Council, Banbury
 Community Church, Oxford and Cherwell Valley
 College, Housing and Habitat for Humanity, BPHA,
 Age UK

Benefit support, debt counselling, debt prevention –
 JCP, CDC's Benefits Advisors, Citizens Advice
 Bureaux and their Capability Workers, Sanctuary
 Housing Association Inclusion Team, Christians
 Against Poverty and Oxfordshire Advice Project

Theme 5: Health and Wellbeing

This theme has an overall objective to improve life expectancy and reduce health inequalities through improved overall health and well-being. It is linked to the following programme objectives:

- → improve life expectancy with improved overall health and well being
- → reduce the clear inequality gaps with low life expectancy
- → reduce the high rates of teenage pregnancy

Achievements 2012/13

Improve access to health services for BME communities

40 additional South Asian women took up cervical screening from two GP Practices. Programme continuing on a cycle.

Reduce high rates of teenage pregnancy and 18 conceptions

Rates had begun to decrease but there has been a slight rise in 2011 data (data is one year in arrears). However, local services are still focussed on ensuring that young people have access to sexual health information and advice.

Work to support carers- increase the number of carers in GP Practices accessing carers breaks

Up to February 2013, 83 GP carers breaks have been given to carers in the Banbury Practices.

Improve access to benefits- Citizens Advice Bureau Outreach Services in GPs surgeries

Successful interventions have enabled many local vulnerable people to recoup funding in benefits previously not accessed. The annual total acquired was almost £136k.

Early diagnosis

NHS Health Checks- 1,368 eligible patients (those aged 40-74 and not on a risk register) have accessed a health check across the 6 Banbury centre GP Practices during quarters 1-3.

Community cohesion and diversity, including local community events

Funds generated from the Grimsbury Food Festival (funded by BFiB) enabled the older people from Grimsbury Community Association to attend a Christmas show in December 2012. Remaining funds are being used to organise a May 2013 Festival.

Health Promotion

Alcohol awareness- at a Men's Health event at Karcher, Banbury, 91% reported consuming alcohol.66.6% of those scored 5 or more on the AUDIT-C screening tool and received brief advice (IBA) on their alcohol consumption. Eight staff from the Early Intervention Hub and Horton Hospital A&E department attended IBA Training.

Smoking Cessation- 210 people in the 4 Banbury wards have quit smoking in Qs 1-3, including pregnant smokers. Launch of the 'Smoke Free Pledges' in Feb 13. This project, funded by BFiB, is to target hard core smokers to encourage them to keep their home and car smoke free to protect other family members, especially children. 5 people signed a pledge at the launch event.

Cooking Skills Course- 17 courses took place during 2012, with 83 participants. Very positive outcomes, including an increase of 21% of participants cooking from scratch on 5-6 days of the week after attending the course and an increase of 18% of participants eating 5 a day of fruit and vegetables on 5-6 days of the week.

Mental Health Awareness- session organised, facilitated by Mind for 13 front line Job Club and CAB staff.

Further information:

Theme Lead: Maggie Dent

Oxfordshire Clinical Commissioning Group

Key Partners: Any voluntary sector group pertinent to a particular

issue would be invited onto the theme sub-group: Other

link agencies/ staff are:

Smoking Advice Service

• Public Health colleagues

Community Health staff

Children's centre staff

Home Start

Expert Patient Programme

Sexual health services

Midwives

Black and Minority Ethnic Groups

Ridgeway Partnership

- Smart
- Drugs and Alcohol Team (DAAT).

Theme 6: Safer and Stronger Communities

This theme aims to reduce crime and anti-social behaviour and also works to ensure that local residents feel safe through community engagement activities. It is linked to the following programme objective:

→ build a safer more connected community where residents feel socially included

Achievements 2012/13

Build a safer and more connected community, where residents feel socially included

In 2012/13 there were three Connecting Communities events organised in Banbury:

- BYHP's Big day out on 4 August 2012
- Sport, Health and Wellbeing on 11 August 2012
- Coming of Age on 20 April 2013

Each of these events was organised in partnership with different organisations and in different places. Main partners supporting every event were: NHS, Thames Valley Police and Banbury Town Council. Each event had different main theme however they were all open to all local residents and communities.

BYHP's Big Day Out — organised in partnership with BYHP in Banbury. BYHP provides support and assist to young people in finding and maintaining a safe home and provide additional sessions and activities for young people. They also offer a range of other services aimed at helping young people from becoming homeless and supporting those who have. The day was full of activities for young people and families; many residents enjoyed art and music activities, others enjoyed refreshments prepared by local ethnic communities (Polish and Asian). One of the most popular activities was football match were everyone could join and play along local police officers. This was a great opportunity for residents to meet their neighbourhood officers in very informal environment. Youngest participants enjoyed display prepared by Fire Services; children could get inside the Fire Engine and try on some of the equipment.

Sport, Health and Wellbeing at the Woodgreen Leisure Centre – a successful day with over 600 visitors including many children joining in the activities in true Olympic spirit. The day started with free swimming sessions provided by Parkwood Leisure and many local residents took this opportunity to master their swimming skills other activities included Zumba, Circuit Training, Badminton and Table Tennis.

The day was packed with activities and access to information about local services. There was a lot of support from local organisations as well as young volunteers, local

residents and CDC staff. Young people from the National Citizen Service were really keen to help during the event. They helped with preparations, meet and greet visitors, encouraged people to take part in activities but also took part in activities themselves.

April 2013 – A 'coming of age' event. Our main partners for this event were Age UK Oxfordshire and WRVS. Again, a very successful event with many local residents accessing local information, advice and support provided by nearly 20 local organisations.

The main aim of the event was to enable local people to access local information and advice. All the support and was provided in very informal atmosphere often over cup of coffee or tea. This approach worked very well with elderly residents who attended the

event in high numbers. This was a great opportunity for them to talk to wide range of services in one place. Service representatives were also very keen to talk to people and signpost them to other organisations if necessary.

UK Oxfordshire used the day as opportunity to officially launch its 'Generation Games' service. The aim of this initiative it to keep everyone fit and active no matter of age or abilities. Many local residents took part in activities like boccia, bowls and seated exercises.

Reduce Crime in the Brighter Futures Wards

Crime and Anti-Social Behaviour(total recorded)	2012/13	2011/12	
Anti-Social Behaviour			
Banbury Neithrop	96	154	-58
Banbury Ruscote	197	307	-110
Banbury Grimsbury and Castle	443	502	-59
Criminal Damage & Arson			
Banbury Neithrop	56	76	-20
Banbury Ruscote	81	119	-38
Banbury Grimsbury and Castle	130	161	-31
Burglary(Dwelling)			
Banbury Neithrop	6	14	-8
Banbury Ruscote	6	13	-7
Banbury Grimsbury and Castle	18	17	+1
All Crime			
Banbury Neithrop	358	380	-22
Banbury Ruscote	331	419	-88
Banbury Grimsbury and Castle	984	1,057	-73

Further information:

Theme Lead: Katrina Hibbert

Thames Valley Police

Key Partners: There are a number of forums for dealing with prolific

offenders, crime and disorder issues, community development objectives and family support involving

joint working with:

Thames Valley Probation

•Oxfordshire County Council: Youth Offending Services, Social Services and Fire Service

 Cherwell District Council Housing, ASB and Environment, Cleansing and Street Wardens

•Registered Social landlords

•Community groups and voluntary providers linked to a

range of bodies including the Community

Development team of Oxfordshire CC, Cherwell DC,

and The Hill Youth Club

4. Partnership Projects and Initiatives 2012/13

During 2011/12 the Local Strategic Partnership (LSP) allocated nearly £80,000 of Local Area Agreement Reward Grant funding for local projects with community and voluntary groups which directly supported the aims of the Brighter Futures programme either by specifically addressing need within the area or providing district wide services that are directly relevant to the aims of the programme.

In addition to the LSP funded projects Cherwell District, Banbury Town and Oxfordshire County Councils also supported a project to enhance the environmental quality in Grimsbury around the East and Centre Street areas.

These projects were be implemented over the course of the 2012/13 and this section provides a short summary of these projects and an update.

The Hill Youth Community Centre

Funding to cover the start-up and first years funding for an additional weekly open access session for young people aged 11+. The aim of these sessions is to create a platform to build relationships and provide informal education, typically issue based work around bullying, self-harm, building healthy relationships, sexual health, anti-social behaviour, respect, advocacy and empowering young people to have a voice about things that affect and matter to them, through working closely with the Hill Youth Forum and Creative Bretch Hill Forum.

Thanks to the project funding the Hill has been able to open its doors for an additional 32 weekly sessions. Contact has been made with 28 young people per session and approximately 900 contacts with young people in total. The funding has also facilitated projects during school holidays where stats show that on average 31 local young people and adults have taken part.

The project works with a vulnerable group of young people, with a variety of issues that affect them; at risk of disaffection from school with reduced timetables; vulnerable family backgrounds with poverty and poor health including problems with alcohol and drugs. All of which can lead to personal disappointment, lack of enthusiasm, leading in turn to indifferent response to new opportunities, thus increasing the chances of further disappointment; also the risk of poorer health through depression and lack of activity

Banbury Foodbank

Support to: establish the food bank to ensure successful set up and sustainability; supporting a warehouse facility for storage of produce; supporting the purchase of a vehicle to deliver parcels to those in the community who are either isolated or unable to collect food parcels.

The funding was used to deliver effectively against the project proposals, The food bank is up and running and directly supporting families in Banbury, during the course of the year several hundred families have benefitted. The warehousing facilities have also been improved as has accessibility to the bank through a delivery service.

Communities Online

The development of online community noticeboards in the Brighter Futures in Banbury neighbourhoods to provide information about local services, what's going on locally and help improve online access.

The e - Community Notice Boards websites have gone live. They s have been set up with the support of local voluntary groups in each of the Brighter Futures wards and will be maintained and updated by steering groups in each ward. The notice boards hold local information for all residents about where they live and the opportunities / activities available to them. Information can easily be added to the boards and we hope to see them grow and become more populated with information as the initiative gets under way. The steering groups are supported with I.T training and a small budget will help with on going promotion and linking community venues to the web.

WRVS – support for older people in Banbury

A project that supported a package of activities including: increasing the volunteer team to offer personalised package of support; increasing the number of registered service users; increasing the number of volunteer hours by 25%; recruitment of peer mentors to offer support within the WRVS Cornhill Centre; a virtual befriending (via telephone or e-mail)

34 new volunteers have been recruited; there are currently 500 registered service users (an increase of over 20%), the peer mentors are in place and the virtual befriending service has been launched. The project is well on track to meet all of its objectives,

Community Land Trust (CLT)

Support to help establish the CLT as a non-profit, community-based organisation run by volunteers to develop affordable housing and other assets for long-term community benefit. Community Land Trusts provide a variety of housing tenures as well as other community facilities, including workspaces, energy generation, community food and farming.

The CLT is established and registered with the Financial Services Authority and the National Housing Federation. The Board is up and running and includes membership from across the district with a wide range of skills represented including HR, finance, legal, design (two qualified architects), construction management, sustainable development, community development and project management.

ARCh

Recruitment, training and support for 20 new volunteers to provide one-to-one support to disadvantaged primary school children helping them to develop a love of reading.

Recruitment and training f the volunteers took place and the project has been delivered across a number of local primary schools.

Home Start

Home Start provides families who have been referred by Health Visitors support with from specifically trained volunteers to visit families in their own homes, offering emotional support and practical help – whatever is necessary to enable the family to give their children the best start possible.

The grant from the LSP has enabled Home-Start to employ a member of staff specifically to co-ordinate and organise volunteer support to vulnerable families in the Grimsbury and Castle wards of Banbury. The scheme previously had no funding to work in this area.

Overall, the scheme received referrals for 16 families and support given included: parent-to-parent volunteer mentoring, parenting advice, practical and emotional support with parenting, support to be involved in their children's learning. Several of the parents supported were helped with issues such as low self-esteem and some needed support to cope with feeling isolated. Parental mental health issues also feature strongly in the assessment at the initial visit and several families received support to help cope with these issues.

Grimsbury Environmental Improvements

An environmental improvements scheme in Grimsbury aiming to enhance the environmental quality of the area, in particular East Street and Centre Street.

Cherwell District Council in partnership with Banbury Town Council and Oxfordshire County Council identified that the three community spaces at the end of East, Centre and South Street in Grimsbury, which comprised of raised brick planters, paving and seating, had deteriorated over the years and not only looked unsightly, could represent a health and safety risk to the community and was a location for anti-social behaviour.

Having identified that these areas need refurbishing, a plan has been developed by the Council's, which will proposed the clearance of the existing features and then the implementation of new landscape scheme. The aim of the scheme was to provide attractive spaces for the community to use and view, help reduce the antisocial behaviour, create additional residents parking and improve the overall appearance of the local area.

A public consultation showing the proposals was held on the 30th May 2012, where positive feedback from residents on the scheme were received.

Cherwell District finalised the plans and project managed the refurbishment contract worth £91,000 with joint funding from District, Town and County councils. The hard landscaping and new street furniture was completed by the end of January 2013, with the soft landscaping being completed by the community at an event held on 2nd February 2013.

The finished scheme was well received by the community, has created useable spaces, and has made a huge difference to the appearance of the area.

5. Looking Forward - Priorities for 2013/14

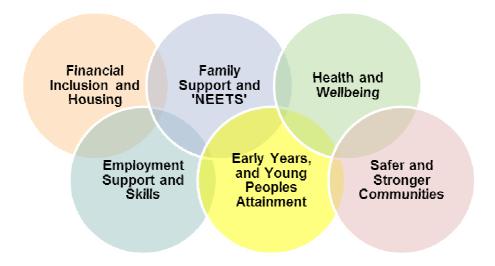
Theme Priorities for 2013/14

The Brighter Futures in Banbury is a long term programme, aimed at breaking cycles of deprivation and disadvantage. As part of this long term approach an annual process of review is undertaken. Successes are celebrated and new areas for development and opportunity are identified.

As part of this process the theme leads have reviewed their areas of responsibility and the Brighter Futures in Banbury Steering Group has considered future opportunities. Examples include capitalising on the on-going success of the Banbury Early Intervention Hub, continuing to build upon the successful programme of Connecting Communities events, using the new relationships and opportunities afforded by the new Oxfordshire Clinical Commissioning Group and working to communicate the impacts of welfare reform. There remains a deep commitment to building safe and strong communities, tackling health inequalities and supporting educational attainment and aspiration.

Each of these themes, and the objectives and priorities that underpin them, contribute to the longer term aims of the programme, reflect local needs and issues and takes into account the impact of factors such as the recession, availability of housing, accessibility of public services, changes to the benefits system and educational attainment. Each theme aims to work at a local level to ensure that tangible outcomes are delivered to help improve quality of life and opportunities across Banbury.

Following this review the Brighter Futures in Banbury Programme for 2013/14 will be comprised of the six themes highlighted below. Each of these is supported by a series of priorities, projects and activities and these will form the basis of performance reports for the coming year.



Theme 1: Early Years, Community Learning and Young Peoples Attainment

This theme aims to ensure that children get off to the best start in life, that young people, families and communities are supported in their aspirations and that educational attainment supports opportunity to build a long term economically independent futures.

Working in partnership to improve educational outcomes across all key stages

- The Improving Learning consortium (aspiration Network funded) will improve maths outcomes for pupils and staff skills in 4 primary schools and 2 Academies (1 primary and 1 secondary)
- •Using Every Child a Writer to continue to develop outcomes in writing for 4 primary schools
- •Using Every Child Counts to improve mathematics outcomes for 5 primary schools

2 Reducing the need for exclusions in Banbury schools

- •Working with hub staff, a partnership of primary schools, central primary consultants and the community to develop a primary provision to reduce disengagement of primary pupils and develop positive attitudes to learning
- Developing a secondary inclusion resource at Banbury secondary schools to improve attendance and reduce the need for exclusions, linking to police to develop restorative practice approach and local businesses to provide positive opportunities for young people
- Focusing on the needs of vulnerable families accessing pre-school and using local child-minders.
 - •Encouraging take up of service provision
 - •Using data to link to the Oxfordshire County Council Thriving Families Programme
 - •Sharing best practice as part of the Banbury Initiative

Theme Lead: Oxfordshire County Council

Theme 2: Employment Support and Skills

For 2013/14 this theme will focus on the three primary objectives outlined in the local economic development strategy. They aim to promote all aspects of economic development; supporting local people, local business and creating a local environment in which businesses can thrive.



The priorities for action are grouped around these three key objectives:

- Developing people: help into work through skills, apprenticeships and job clubs
 - •Run weekly Job Clubs in Banbury
 - •Increase the number of apprenticeships available locally
 - •Enhance work readiness skills for young people through the Skidz motor project
- 2 Developing business: promoting enterprise and jobs for all
 - Increase business investment and expansion
 - •Reduce unemployment levels (as measured by the number of claimants)
- 3 Developing place: creating an environment that works
 - •Work to ensure new sites for employment are created through the Local Plan.
 - •Undertake environmental improvement projects which enhance the appearance of the wards to encourage further investment

Theme Lead Cherwell District Council

Theme 3: Family Support and Young People not in Employment, Education or Training

The primary focus of this theme is providing support to children, young people and their families with complex and diverse needs. The project uses an early intervention approach and aims to ensure that young people can make the most of the opportunities available to them. As well as providing support to families with specific needs, such as young carers, the objectives within this theme aim to prevent issues before they occur and work undertaken includes diversionary activities to prevent anti-social behaviour, crime and school exclusions.

The work undertaken as part of the project is done so out of the Banbury Hub which is based in the Wood Green area of Banbury. This theme sits alongside the work undertaken by other County Council departments including the children's centre and work supporting educational attainment and early year's development.

For 2013/14 the priorities are:

Reducing the number of exclusions from schools

Reducing the number of young people not in employment, education or training

Reducing the numbers of young people offending including first time entrants to the criminal justice system

Supporting young people with inappropriate caring responsibilities

Supporting children in need

Theme Lead: Oxfordshire County Council – Early Intervention Hub

Theme 4: Financial Inclusion and Housing

For 2013/14 this theme remains focused on two key objectives. Firstly it works to ensure that there are strong and accessible advisory and support services for those facing challenging financial situations and the second objective aims to ensure that there are high quality affordable housing options and opportunities available in Banbury.

The project seeks to ensure opportunities for skills development through initiatives such as the self build programme and works to ensure housing solutions are sustainable by providing related advisory and support services such as debt advice.

The table below highlights the priorities that underpin these two objectives and the performance measures that will be used to track progress.

- Ensuring that there are strong and accessible advisory and support services for those facing challenging financial situations and prevent people getting into debt
 - The number of young people and adults in Brighter Futures areas receiving interventions on debt and money issues (including benefits)
 - The number of young people and adults in Brighter Futures areas receiving help with employment, education and training opportunities
- 2 Ensuring there are high quality affordable housing options and opportunities in Banbury
 - The number of new units of housing delivered in Brighter Futures areas and the number of empty properties in Brighter Futures areas undergoing regeneration works and being brought back into use
 - The number of private sector housing grants awarded to residents living in Brighter Futures areas
 - Reducing the number of people accepted as statutorily homeless from Brighter Futures areas

Theme Lead: Cherwell District Council

Theme 5: Health and Wellbeing

This theme has an overall objective to improve life expectancy and reduce health inequalities. Underpinning this priority is a series of objectives and activities that aim to improve health and wellbeing in the broadest sense through the provision of health improvement programme and addressing issues such as access to health services, take up of services for example screening, activities to promote healthy lifestyles and work to support cohesive communities.

The table below highlights the priorities within this theme:

1 Reduce the risk of premature deaths from smoking.

- Increase the number of smoking guitters
- Increase the number of pregnant women quitting smoking
- Increase the number of 'Smoke Free' pledges made

2 Reduce the risk of premature deaths from heart disease

- NHS Health Checks for 40- 74 year olds
- Cooking skills sessions in targeted wards

3 Reduce the number of teenage conceptions

Local service provision as part of the Teenage Pregnancy Strategy.

4 Improve support to carers

- Improve the number of carers identified by GP Practices.
- Increase the number of carers accessing breaks.
- Promote carers support with BME groups.

5 Improve access to benefits

- Increase the number of people accessing benefits through the Benefits in Practice contract.
- Benefits in Practice once weekly sessions in Hardwick surgery (West Bar branch) and Horsefair surgery

6 Improve access to health services for BME communities

- Improve uptake of cervical screening in women from South Asian community
- Improve access to diabetes education sessions for patients from BME communities.

Theme Lead: Oxfordshire Clinical Commissioning Group

Theme 6: Safer and Stronger Communities

This theme aims to reduce crime and anti-social behaviour and also works to ensure that local residents feel safe and secure. Performance is measured through local crime figures and key activities cover both crime reduction and community engagement activities.

1 Reduction in crime rates

- Reducing anti-social behaviour
- Reducing repeat offending
- •Reducing serious acquisitive crime rates
- Reduction in violent crime

Work with partners to ensure local residents have opportunities to participate in their communities

 Delivery of the Connecting Communities Programme - a series of community events that provide local people with improved opportunities to access services and to provide feedback about local priorities

3 Activities to target key groups to reduce offending

- Integrated Offender Management Project
- Targeted and specific support to vulnerable people, families and children in need (link to the Oxfordshire County Council Thriving Families Programme)

4 Partnership projects to tackle local issues

- •JATAC Joint Agency Tasking and Co-ordinating Group to help identify and join up around local problems
- Work to improve the night-time economy through strengthened local partnerships
- Enhanced Neighbourhood Policing
- Banbury Youth Partnership

Theme Lead: Thames Valley Police

6. Contacts

General Contact:

Role and Organisation	Email
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Claire Taylor Programme Performance Cherwell District Council	claire.taylor@cherwellandsouthnorthants.gov.uk 0300 0030113

Theme Leads:

Theme and lead partner	Name and Email
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Family Support and young people not in employment, education or training Oxfordshire County Council	Helen Kilby helen.kilby@oxfordshire.gov.uk
Financial Inclusion and Housing Cherwell District Council	Kate Winstanley kate.winstanley@cherwell-dc.gov.uk
Health and Wellbeing Oxfordshire Clinical Commissioning Group	Maggie Dent maggie.dent@oxfordshireccg.nhs.uk
Safer and Stronger Communities Thames Valley Police	Katrina Hibbert Katrina.Hibbert@thamesvalley.pnn.police.uk

Contact the Cherwell Local Strategic Partnership

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7. Appendix 1 – Programme Performance Measures

The charts and graphs on the following pages highlight some of the key social and economic data that is used to measure the outcomes of the Brighter Futures in Banbury Programme.

Data is the latest available for the whole year (at time of drafting the report) and more information is available via the Oxfordshire County Council Data Observatory.

The table below provides a population, deprivation and housing summary for the three Brighter Futures wards referred to within this appendix:

Population								
	Ruscote		Neit	Neithrop		Grimsbury and Castle		
	No.	%	No.	%	No.	%		
0-19 20 – 65 Over 65	2,712 4,687 1,071	32.0% 55.3% 12.6%	1,590 3,432 846	27.1% 58.5% 14.4%	2,580 7,089 1,211	23.7% 65.2% 11.1%		

Source: ONS 2011 Census - KS102EW

Super Output Areas within the wards that rank in the highest 25% in terms of deprivation (i.e. the 25% most deprived)

Banbury Ruscote 005A	Banbury Grimsbury and Castle 004A
Banbury Ruscote 005B	Banbury Grimsbury and Castle 004B
Banbury Ruscote 005D	Banbury Neithrop 003D
Banbury Ruscote 005E	•

Source: Index of Multiple Deprivation 2010 www.data.gov.uk

Tenure (Home Ownership)

Banbury Ruscote 005F

	Ruscote		Neithrop		Grimsbury & Castle	
	No.	%	No.	%	No.	%
Owned outright (no mortgage)	573	18.3%	493	21.4%	752	15.5%
Owned with a mortgage or loan	1,003	32.0%	803	34.9%	1,374	28.3%
Shared ownership	#	0.1%	#	0.8%	90	1.9%
Social rented (all)	1,259	40.1%	573	24.9%	826	17.0%
Private rented (all)	252	8.0%	381	16.6%	1,756	36.2%
Living rent free	#	1.5%	#	1.4%	54	1.1%

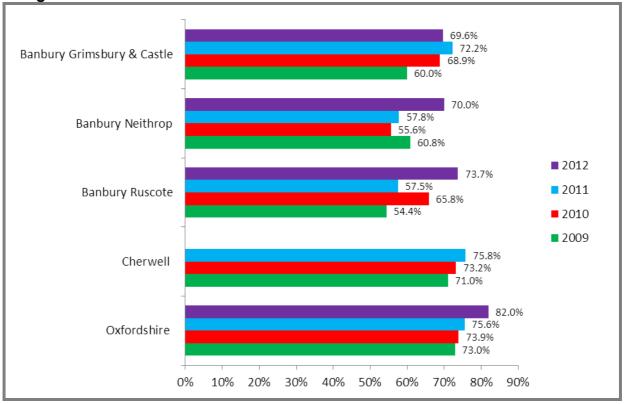
Source: ONS 2011 Census – KS402EW

refers to a number greater than 0 but less than 50.

List of Tables and Figures included within the appendix:

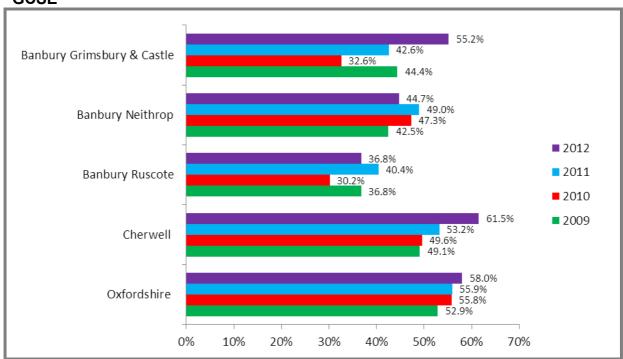
Table 1:	Percentage of Children achieving level 4 (+) English and Maths at Key Stage 2
Table 2:	Percentage of Children achieving 5+ A*-C including English and Maths GCSE
Figure 1:	Percentage change in those claiming Job Seekers Allowance
Table 3:	Numbers claiming Job Seekers Allowance in the Brighter Futures Wards
Figure 2:	Percentage change in those claiming Employment Support and Incapacity Benefits
Table 4:	Numbers claiming Employment Support and Incapacity Benefits in the Brighter Futures Wards
Figure 3:	Percentage change in those claiming Lone Parent Benefits
Table 5:	Numbers claiming Lone Parent Benefits in the Brighter Futures Wards
Table 6a:	Percentage of 16-18 Year Olds Not in Education, Employment or Training (total)
Table 6b:	Number of 16-18 Year Olds Not in Education, Employment or Training
Figure 4:	Percentage change in those claiming Carer Benefits
Table 7:	Numbers claiming Carer Benefits in the Brighter Futures Wards
Table 8:	Male and Female Life Expectancy (years)
Table 9:	Teenage Conceptions (rate per 1000)
Table 10:	Anti-Social Behaviour Incidents (total number of recorded crimes)
Table 11:	Criminal Damage Incidents (total number of recorded crimes)
Table 12	All Crime (total number of recorded crimes)

Table 1: Percentage of Children achieving level 4 (+) English and Maths at Key Stage 2



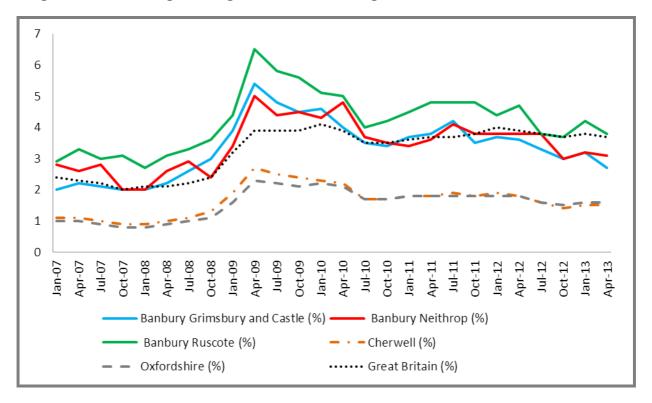
Data Source: Oxfordshire County Council (NB 2012 figures for Cherwell were not available at the time of drafting)

Table 2: Percentage of Children achieving 5+ A*-C including English and Maths GCSE



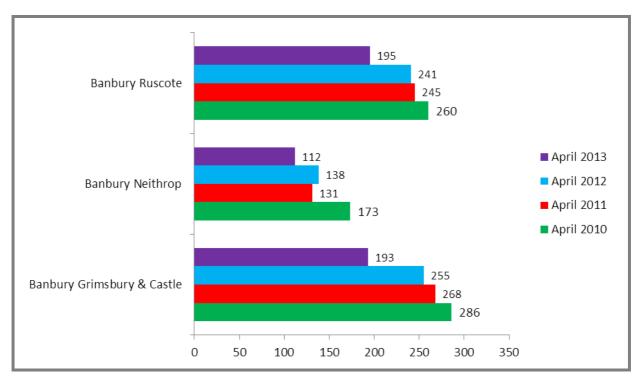
Data Source: Oxfordshire County Council

Figure 1: Percentage change in those claiming Job Seekers Allowance



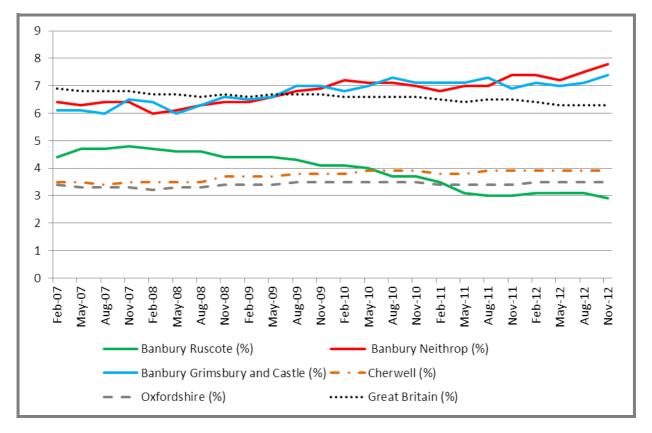
Data Source: Nomis Official Labour Market Statistics (http://www.nomisweb.co.uk/)

Table 3: Numbers claiming Job Seekers Allowance in the Brighter Futures Wards



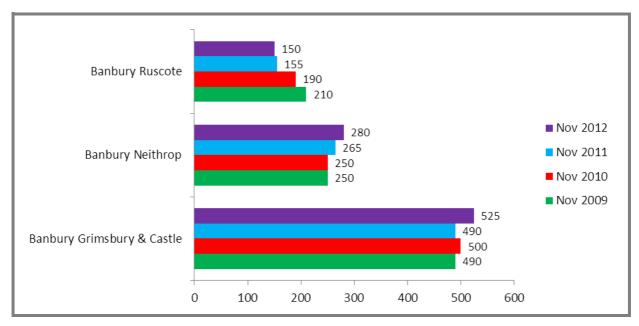
Data Source: Nomis Official Labour Market Statistics (http://www.nomisweb.co.uk/)

Figure 2: Percentage change in those claiming Employment Support and Incapacity Benefits



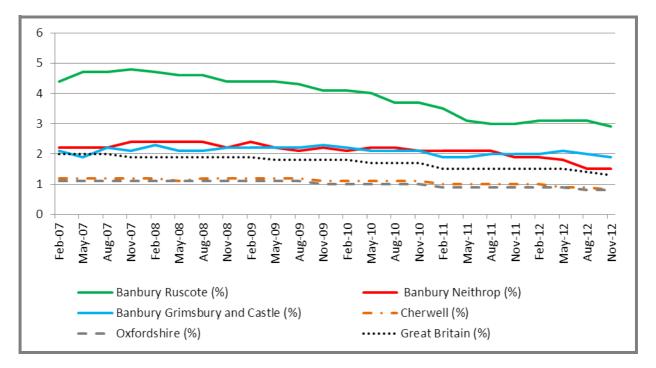
Data Source: Nomis Official Labour Market Statistics (http://www.nomisweb.co.uk/)

Table 4: Numbers claiming Employment Support and Incapacity Benefits in the Brighter Futures Wards



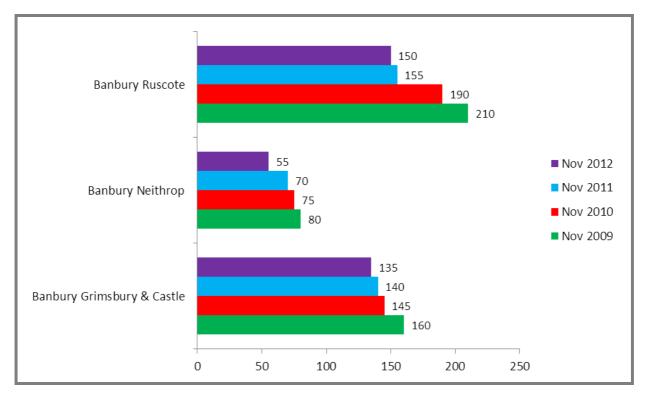
Data Source: Nomis Official Labour Market Statistics (http://www.nomisweb.co.uk/)

Figure 3: Percentage change in those claiming Lone Parent Benefits



Data Source: Nomis Official Labour Market Statistics (http://www.nomisweb.co.uk/)

Table 5: Numbers claiming Lone Parent Benefits in the Brighter Futures Wards



Data Source: Nomis Official Labour Market Statistics (http://www.nomisweb.co.uk/)

Table 6a: Percentage of 16-18 Year Olds Not in Education, Employment or Training

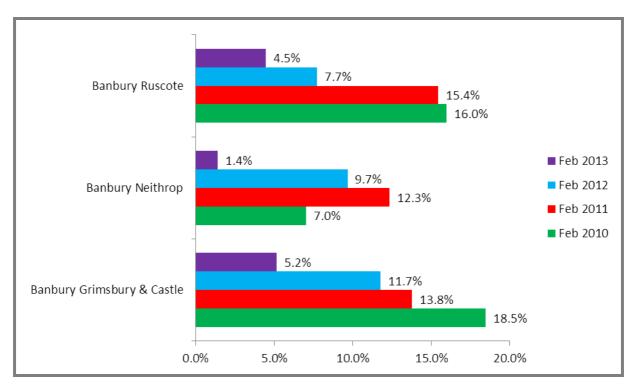


Table 6b: Number of 16-18 Year Olds Not in Education, Employment or Training

	Feb 2013	Feb 2012	Feb 2011	Feb 2010
Total number of NEETS aged 16-18 in:				
Banbury Grimsbury and CastleBanbury NeithropBanbury Ruscote	33	83	104	102

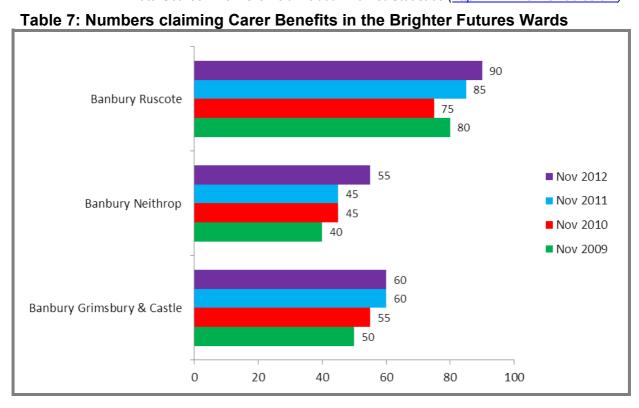
Data Source: Oxfordshire County Council

The information in tables 1a and 1b provides a summary of the percentage and number of NEETs over a four year period in the three Brighter Futures wards. The data has been provided by Oxfordshire County Council and refers to young people not in education, employment or training aged 16-18.

1.8 1.6 1.4 1.2 1 0.8 0.6 0.4 0.2 0 Aug-09 Nov-10 Banbury Ruscote (%) Banbury Neithrop (%) Banbury Grimsbury and Castle (%) - - Cherwell (%) Oxfordshire (%) ····· Great Britain (%)

Figure 4: Percentage change in those claiming Carer Benefits

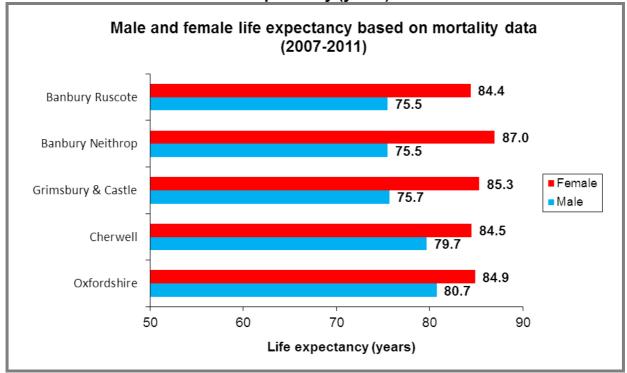
Data Source: Nomis Official Labour Market Statistics (http://www.nomisweb.co.uk/)



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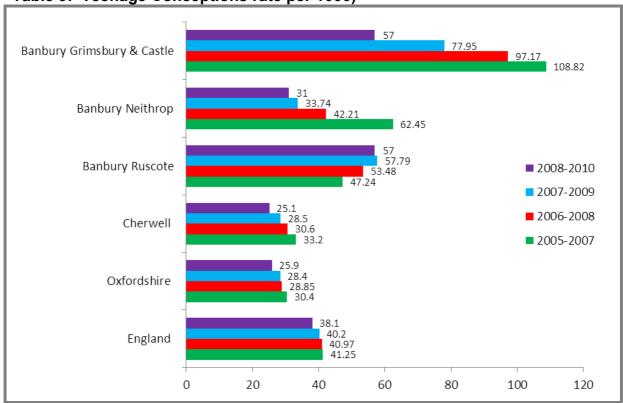
Data Source: Nomis Official Labour Market Statistics (http://www.nomisweb.co.uk/)

Table 8: Male and Female Life Expectancy (years)



Data Source: Oxfordshire NHS

Table 9: Teenage Conceptions rate per 1000)



Data Source: Oxfordshire NHS

Table 10: Anti-Social Behaviour Incidents (total number of recorded crimes)

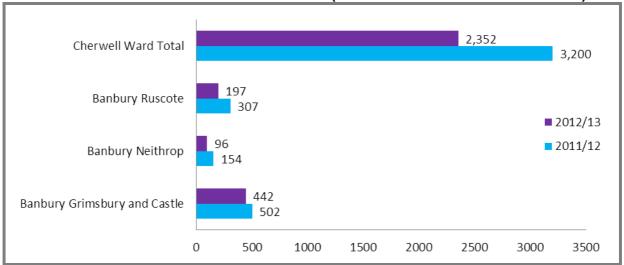


Table11: Criminal Damage Incidents (total number of recorded crimes)

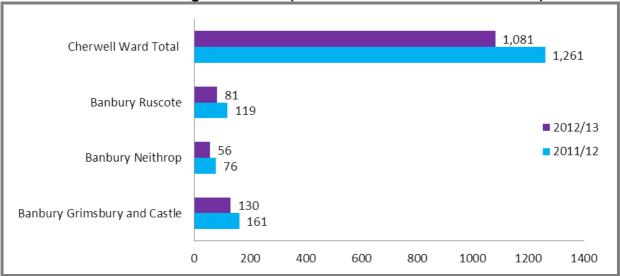
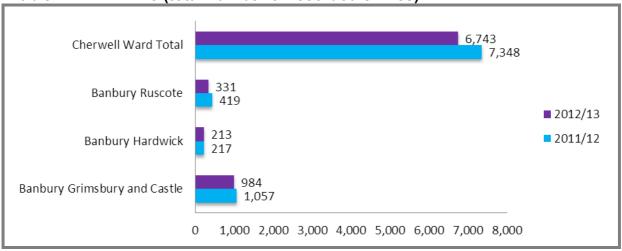


Table 12: All Crime (total number of recorded crimes)



Tables 10-12 Data Source: Thames Valley Police